

February 25, 2010

.. building a spirit of community



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Greetings!

The 36th Annual Alexandra Festival is just around the corner and this year, our hours will be **11am to 8pm**. We'll have the large stage set up in the SE corner of the grounds with music and entertainment running all day, and we plan to close Sullivan Street once again to make use of our park across the street.

There will be a screening process for vendors this year, as we want to bring the emphasis back onto artisans and crafters, rather than on mass market goods. Please be very specific on your registration form about the goods you want to sell.

***The Festival this year is on Saturday May 29th.
Remember, not the long weekend but the last Saturday in May.***

- Please Note:
- Spots are allocated on a first come/first served basis
 - Spots are approximately 10' x 10'
 - The Festival takes place rain or shine
 - You must supply your own table, shelter, extension cords, display materials etc.
 - Set up begins at 9am Saturday the 29th, sorry, no earlier

Artisans are required to submit a \$50 fee with the registration form. Food vendors only are not required to pay the registration fee, but must submit 20% of gross sales before departure on the 29th.

If you are selling food of any kind, including 'farmer's market' type goods, you are required to obtain a permit from Fraser Health. This would include jams, jellies, pies etc., as well as food that is considered to be a meal. If you have any questions regarding restrictions, requirements, process or applications, please go to the website at http://www.fraserhealth.ca/your_health/environmental_health/food_safety/food_services_permits or contact Fraser Health at 507-5491.

You will be receiving a letter of confirmation in early May indicating the space allotted to you, as well as two posters. Your assistance in promoting the 36th Alexandra Festival by putting up these posters is greatly appreciated, and works to your benefit as well!

We're always looking to broaden our horizons, so if you know of any entertainers or artisans that might like to participate, please let us know. We look forward to seeing you at our 36th Annual Alexandra Festival!

And remember, think sun!

Sincerely,

A handwritten signature in black ink, appearing to read "Donna K. B. B.", written in a cursive style.

